



Latin American Data Center Rack 500kW Financial Lease

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How big is the data center market in Latin America?

The data center market in Latin America is expected to double over the next five or so years, from roughly US\$5 to US\$6 billion in 2023 to anywhere from US\$8 to US\$10 billion by 2029. The market is dominated by the usual countries--Brazil, Mexico and Chile--with Colombia, Peru, Costa Rica and Panama as emerging centers for investment.

Will data centers become more remote in Latin America?

As land becomes more expensive and local entities step up to fill the increasing demand, we expect to see more remote data center "cities" emerging across Latin America outside of the common urban agglomerations, which will mean greater demand for greenfield water and power infrastructure requiring investment and financing.

Which Latin American data center markets grew the most in Q1?

Inventory across the four largest Latin American data center markets--São Paulo, Santiago, Bogotá and Querétaro, Mexico--increased by 13.7% year-over-year in Q1. Santiago had the biggest increase of 23%. São Paulo remains the largest market with 493 MW of inventory, followed by Santiago with 148 MW.

Who owns new-build data centers in Latin America?

New-build data centers in Latin America are increasingly owned by regional data center operators who operate data centers for hyperscale customers. The regional players have continued to grow.

Introduction The data center industry underwent unprecedented transformation in 2024, driven by historic absorption rates from hyperscale operators and the rapid advancement of artificial ...

The Latin American data center rack market is growing due to the rise in the number of data center constructions in the region. Over the last few years, Latin America has been witnessing significant ...

The Latin American data center construction market is poised for remarkable growth, driven by increasing digitization, cloud adoption, and ...

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Despite progress in urban centers, the Latin American data center market faces persistent challenges stemming from inadequate infrastructure and uneven connectivity, particularly ...

Given the vast greenfield infrastructure needs of data centers in Latin America, project financing solutions--whether through loans or bonds--may be viable methods to ...

Vendors in the Latin America data center rack market, such as Eaton, offer rack cabinet solutions approved by IEC standards. The Latin America data center rack market has several global rack ...

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